

## **Neosens named a Global Cleantech 100 clean technology company**

*Recognized by the Guardian and Cleantech Group for potential and likelihood to achieve high growth and high market impact*

**Toulouse, France – September 9, 2009:** Neosens, a technology company which has specialized in monitoring solutions based on microelectronic sensors to monitor fouling and dissolved oxygen in water and industrial processes, today announced it has been named a Global Cleantech 100 company by Guardian News and Media and Cleantech Group™, LLC, providers of leading research, events and advisory services for the cleantech ecosystem.

The Global Cleantech 100 is the first ever list highlighting the most promising private clean technology companies around the world. Supported by the Carbon Trust, the Global Cleantech 100 recognises companies at the forefront of cleantech innovation offering solutions to some of the world's most pressing environmental challenges.

The final list represents the collective opinion of hundreds of leading experts from cleantech innovation and venture capital companies in EMEA, North America, India and China, combined with the specific input of an expert panel of 35, drawn from well-respected organisations such as Altira Group, Crossover Advisors, Deloitte, Emerald Technology Ventures, Google, Kleiner Perkins Caulfield & Byers, New York Stock Exchange, NGEN Partners, Nth Power, New Enterprise Associates, Sterling Communications, Tsing Capital and Vantage Point Venture Partners.

The panel's views were combined with insights from the Cleantech Network™, the de facto industry association of international clean technology investors, entrepreneurs, large corporations and other industry insiders. Some 3,500 companies were nominated/considered.

“The first ever Global Cleantech 100 shines a spotlight on which companies and which technology areas the global innovation community is most excited about from a commercial standpoint,” said Richard Youngman, managing partner at Cleantech Group.

“We are deeply honoured to receive this recognition from such an esteemed group of global thought leaders and experts in the field of clean technology,” said Thierry Brisard, CEO of Neosens. “We are grateful to the selection committee for recognizing Neosens as one of the world's top 100 clean technology companies. But our best award is the one that clients are largely accepting our unique technology solution.”

Neosens and other winners are being honoured today at Cleantech Forum XXIII in Boston, 8-10 September 2009 ([www.cleantech.com/bostonforum](http://www.cleantech.com/bostonforum)) and will be celebrated at Cleantech Forum XXIV in Delhi, 15-16 October 2009 ([www.cleantech.com/delhiforum](http://www.cleantech.com/delhiforum)) and at the Guardian's UK Cleantech Summit in London on 23 November 2009 ([guardian.co.uk/cleantechsummit](http://guardian.co.uk/cleantechsummit)).

Neosens received the award on the basis of its unique and revolutionary sensors for continuous, real-time and in-situ measurement of fouling (biofilm & scale) thickness inside industrial equipment carrying water or industrial liquids, as well as monitoring solutions for continuous measurement with automatic calibration of dissolved oxygen at very low levels (ppb). Neosens' products have proven themselves in industrial processes designed for the

pulp & paper industry, the food & beverage industry, and in water treatment applications for cooling towers.

More than half (56) of the companies listed on the Global Cleantech 100 are headquartered in North America, while European firms make up 36 percent. Five firms are based in Israel and three in India.

The full list of Global Cleantech 100 firms is available on the Guardian ([guardian.co.uk/globalcleantech100](http://guardian.co.uk/globalcleantech100)) and Cleantech Group ([cleantech.com/news/awards/globalcleantech100](http://cleantech.com/news/awards/globalcleantech100)) websites.

### **About the Cleantech Group, LLC**

The Cleantech Group pioneered the clean technology investment category in 2002. Today, it accelerates the development and market adoption of clean technologies globally. The company's worldwide network of investors, entrepreneurs, enterprises, service providers and others—representing trillions of dollars in assets—receives access to capital, investment deal flow, networking, market leading research and data, sales leads and promotional opportunities. The Cleantech Group also provides advisory services for large corporations and governments, publishes leading cleantech sector industry news coverage and produces the premier Cleantech Forum® events worldwide. Details are available at <http://www.cleantech.com>.

### **About the Guardian**

The Guardian is a unique voice with an international reach delivering progressive journalism to a global audience. The Guardian's vision is to be the leader on sustainability within the media industry and to be environmentally regenerative in their activities. Through their editorial coverage and business activities, they demonstrate to readers, staff, advertisers, suppliers and their communities that GNM (Guardian News and Media) is committed to enhancing society's ability to build a sustainable future.

### **About Neosens**

Created in 2001 and located in Toulouse, France, Neosens develops and markets a new generation of sensor solutions to monitor and control the quality of any liquid in the environment and industry. By using MEMS, Neosens is able to reduce the size and cost of the sensors, increase their precision and reliability in harsh environments, and develop new monitoring solutions to measure more parameters. Our advanced technology enables the monitoring of water quality continuously, in-situ and real-time for applications such as cooling systems, pulp & paper, food & beverage processing, and so on...

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